

Your AI Opportunity & Growth Assessment

Find out which AI investments will actually pay off before you spend a dollar building one.

THE PROBLEM WITH MOST AI INITIATIVES

Most organizations start with a tool and work backward to a problem. That is the reverse order, and it is why so many AI pilots stall without ever producing a number anyone can defend. The real question is not “which AI platform should we buy?” It is “where in our business would AI create measurable value, and are we ready to capture it?”

We answer that in weeks, not quarters, with a ranked set of opportunities, an honest readiness assessment, and a financial case you can take to leadership.

FROM AI POTENTIAL TO PRACTICAL ACTION

Bongo Consulting and Atomic Computing have partnered to help organizations evaluate AI from both a business and technical perspective.

Bongo brings expertise in strategy, growth, customer experience, adoption, and go-to-market planning. Atomic Computing, an AWS Advanced Partner with the AI Competency, brings deep capabilities in AI, cloud infrastructure, data, security, governance, and AWS architecture.

Together, we help clients identify where AI can create value, determine what it will take to implement, and build a practical path forward.

HOW IT WORKS: SIX WEEKS TO AN AI BUSINESS CASE

BEFORE KICKOFF

A short discovery questionnaire includes 20–25 questions on business priorities, current state, and AI ambitions. It takes about 30 to 45 minutes and is best completed by a business or strategy lead. It shapes everything that follows and is the only commitment required upfront to decide whether the engagement is worth your time. From there, the process includes a short working session and live readout.

1. Use Case Discovery

Weeks 1–2

Business-first conversations with your stakeholders to identify and rank your highest-value AI opportunities, grounded in where time and effort go today, where workflows create bottlenecks or manual handoffs, and where AI can deliver meaningful impact.

Output: A shortlist of 3–5 prioritized use cases

2. Readiness Assessment

Weeks 2–4

An assessment of your data, architecture, governance, and operating maturity, supported by a custom deep-dive questionnaire and follow-up workshop.

Output: A gap-to-action analysis

3. AWS Fit Validation

Weeks 2–4

Evaluation of AWS AI capabilities against your specific use cases to determine what’s feasible, what implementation would require and what it is likely to cost. No migration required to participate.

Output: A feasibility report

4. Business Case

Weeks 4–6

Quantified ROI, including cost savings, productivity gains, and revenue opportunities, plus a one-year roadmap and a live executive readout.

Output: A board-ready ROI report

WHAT YOU WALK AWAY WITH

Prioritized use-case backlog

3–5 ranked AI opportunities with value scoring, plus a one-year roadmap.

AI readiness report

Gap-to-action analysis across data, architecture, governance, and operating maturity.

Architecture & feasibility report

Service recommendations, performance benchmarks, and cost estimates.

ROI business case

Current-state cost analysis, value projection, and investment ROI in a board-ready format.

Executive readout

A live presentation to your leadership summarizing findings and next steps.

By the end, you have what you need to fund or defer AI investment with confidence. We review the recommended path forward during the readout, and if it makes sense to move ahead, we’re set up to execute it with you.

This is a good fit if:

- Your team spends real hours gathering, reviewing, or re-entering information by hand.
- Reports, proposals, or client deliverables take too long to produce.
- Information lives across too many systems for leadership to see clearly.
- You need a defensible business case before committing budget to AI.

Start the conversation

A short call, then the questionnaire. You will know quickly whether this is worth six weeks of your team's time.

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